



USE OF LOGO PRODUCT CERTIFICATION

You have been issued 3 separate logos:

- Global Certification logo only;
- Global Certification and JAS-ANZ Accreditation Symbol together;
- Watermark Licence / WaterMark.

As one of GC's certified companies, you have a number of options to advertise your certification. However, there are restrictions on how you can advertise your logo:

- You may not claim in any communications a broader claim for certification than is actually covered by your certificate i.e. not certified products;
- Where a breach of the conditions of either GC's Contract Conditions or the WMCC (WaterMark Certificate of Conformity) has been substantiated, GC may require you to undertake the following actions:
 - Removal of any GC advertising insignia and / or the WMCC Number and WaterMark or rework or recall of any products to ensure compliance with the conditions of certification.
- WaterMark holders shall not use the product's certification or logos in such a manner as to bring the Scheme Owner, the Administering Body, the Accreditation Body, or an GC into disrepute or make any statements regarding product certification which may be considered misleading or unauthorised.

8.4 Reference to certification and use of logos and watermarks

GC & JAS-ANZ Insignia

8.4.1 "A certification body shall have a policy governing any mark that it authorizes certified clients to use. This shall assure, among other things, traceability back to the certification body. There shall be no ambiguity, in the mark or accompanying text, as to what has been certified and which certification body has granted the certification."

The certified product logo may only be reproduced and placed on product that has been made under the certified scheme and may only be reproduced without the JAS-ANZ Symbol;

- AS/NZS 1546.1:2008 Onsite Domestic Wastewater Treatment Units, Part 1 Septic Tanks
- AS/NZS 1546.2:2008 On-Site domestic wastewater treatment units- Waterless composting Toilets



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- AS/NZS 1546.3:2008 Onsite Domestic Wastewater Treatment Units, Part 3 Aerated Wastewater Treatment Systems (transition to 2017 to be completed by 2026 in some states)
- AS 1546.3 :2017 On Site Domestic Wastewater Treatment Units - Secondary treatment systems
- AS 1546.4:2016 On Site Domestic Wastewater Treatment Units - Domestic Greywater Treatment systems.
- SAMP 101:2017 On Site Domestic Wastewater Treatment - Conformity assessment requirements for AS1546.3 and AS1546.4.
- AS/NZS 4766:2006 Polyethylene Storage Tanks for Water and Chemicals transition to 4766:2020
- ATS 5200.026:2004 Technical Specification for Plumbing and Drainage Products, Part 026: Cold Water Storage Tanks
- AS 3735:2001 Concrete Structures retaining liquids

If you use the logos in a manner which complies with the requirements above the logo can be used in the following ways:

- The GC Logo by itself "Usual Method"
- Both the GC logo and the JAS-ANZ logo together

Use of the JAS-ANZ Accreditation Symbol without the GC logo is prohibited by a JAS-ANZ requirement (JAS-ANZ Procedure #3, Rules of Procedure Governing the use of the Accreditation Symbol), this is outlined in the original Contract/Application you have already signed and agreed to.

Where the logo is used on product, it must be used in conjunction with your certification details.



Whilst both logos have distinctive colouring, they may be reproduced in a mono colour of the company's choice to fit existing corporate colour schemes. The JAS-ANZ logo may not be



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reproduced in any combination of colours except PMS Reflex Blue and PMS 485 Red. The Management System Standard and Certificate Registration number is placed underneath the Logo. Size of the logo/s and text is your choice, however the text must be legible and the GC and JAS-ANZ logos must be of the same size.

WaterMark Insignia

The application of a WaterMark on a plumbing and drainage product is a requirement under the PCA and when applying for product certification, it is important to resolve the issue of product marking at an early stage. To change marking requirements at a late stage in product development could entail additional cost. Techniques such as moulding, casting, etching, ink printing, embossing, labelling, painting, stamping, or laser printing, should be considered to produce the desired effect. Planning allows for time to evaluate the best method of incorporating the WaterMark on the product. When applied, the WaterMark shall be clearly visible and legible. In addition to the Mark of Conformity, any other marking called up by the applicable specification must be included.

In a limited number of cases, where the WaterMark can't directly be applied to the product, the packaging shall bear the appropriate WaterMark

Due to the complexity of products, there are many different ways of positioning the WaterMark on products.

Wherever possible, GC shall provide guidance and consider any proposals put forward. Some of the main criteria in positioning the WaterMarks are as follows:

- The WaterMark shall be clearly visible on the finished product to indicate the product is certified.
- The position of the WaterMark shall clearly indicate the applicable specification to which the product is certified.
- Where components are combined, the WaterMark shall be positioned to clearly indicate that the complete assembly is certified.



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- The WaterMark shall only be used in communication media, such as documents, brochures and advertising that is specific to the certified product. When more than one product is featured, the WaterMark shall only be used in association with the certified product.
- A user of the symbol shall not apply the WaterMark on products, and/or related communication media, that do not comply with applicable specifications and shall not apply the WaterMark in a way that might be misleading or deceptive.
- A user of the symbol shall not register or attempt to register or use as a trade mark any of the GC, JAS-ANZ or WaterMarks or any device or word substantially identical with or deceptively or confusingly similar to any of the WaterMarks;
- Marked components must not be incorporated or combined in such a manner as to misrepresent certification of another product.”

Acceptable Format

The application of a *WaterMark* on a *plumbing and drainage product* is a requirement under the *PCA*. For most applications, the shape and styles of the *WaterMark* are shown in Figure B below.



Figure B – Normal and special presentations