# USE OF LOGO - MANAGEMENT SYSTEMS ISO 9001:2015 - QUALITY ISO 14001:2015 - ENVIRONMENTAL AS/NZS 4801:2001 & ISO 45001:2018 - SAFETY

## **Policy Statement**

The Global Certification (GC) certification mark is valued by our clients as sign of credibility in management system certification.

It is our policy to protect this mark and use our best endeavours to ensure its appropriate use by clients.

#### **Our Commitments**

We Will:

- 1. Control the use of certification marks and accreditation symbols via client agreements.
- 2. Only provide permission to use marks and accreditation symbols in legitimate circumstances
- 3. Check for proper use during client audits
- 4. Be sure that our mark is recognisable and clearly denotes the certification gained through Global Certification.
- 5. Provide our clients with access to marks and symbols to promote their business and the certification industry appropriately

## Use of Certification Marks & Accreditation Symbols

Global Certification clients must only use certification marks and accreditation symbols in a way that accurately reflects the scope of their certification. This includes sites and locations certified and the management systems certified.

Certification marks and/or accreditation symbols must not be used in a way that could be misinterpreted as endorsing a product certification, laboratory tests, calibration or inspection report. Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product. The statement shall in no way imply that the product, process or service is certified by this means.

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Accreditation symbols must always be used in conjunction with our logo and/or certification mark and your name and/or logo as well as the standard being certified.

This use of certification marks and/or accreditation symbols must not be misleading or ambiguous in any way.

Clients must accept the Use of Certification Marks & Accreditation Symbols conditions as included in their Global Certification contract before they may use a GC certification mark and/or accreditation symbol.

## **Monitoring & Reporting**

The effectiveness of this policy will be monitored. An annual review of its effectiveness will be made by the Board.

### **Endorsement**

This policy is endorsed by the Board of Directors and the document is owned by the Managing Director.









