



## USE OF LOGO ON STATIONERY – MANAGEMENT SYSTEMS

### ISO 9001:2008 and ISO 9001:2015 - QUALITY

### ISO 14001:2004 and ISO14001:2015 – ENVIRONMENTAL

### AS/NZS 4801:2001 - SAFETY

You have been issued 2 separate Logo's:-

- Global Certification Logo only
- Global Certification and JAS-ANZ Accreditation Symbol together

As one of GC's certified companies, you have a number of options to advertise your certification. However, there are restrictions on how you can advertise your logo:-

- You may not claim in any communications a broader claim for certification than is actually covered by your certificate i.e. sites and/or services not certified
- The Management System logo shall not be used on a product or product packing seen by the consumer or in any other way that may be interpreted as denoting product conformity. (See below extract from ISO 17021)

#### 8.4 Reference to certification and use of marks

**8.4.1 "A certification body shall have a policy governing any mark that it authorizes certified clients to use. This shall assure, among other things, traceability back to the certification body. There shall be no ambiguity, in the mark or accompanying text, as to what has been certified and which certification body has granted the certification. This mark shall not be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity."**

If you use the logo's in a manner which complies with the requirements above the logo can be used in the following ways;

- The GC Logo by itself
- Both the GC logo and the JAS-ANZ logo together

**Use of the JAS-ANZ Accreditation Symbol without the GC logo is prohibited by a JAS-ANZ requirement (JAS-ANZ Procedure #3, Rules of Procedure Governing the use of the Accreditation Symbol), this is outlined in the original Contract/Application you have already signed and agreed to.**

Whilst both logos have distinctive colouring in their own right, they may be reproduced in a mono colour of the company's choice to fit existing corporate colour schemes. The JAS-ANZ logo may not be reproduced in any combination of colours except PMS Reflex Blue and PMS 485 Red. The Management System Standard and Certificate Registration number is placed underneath the Logo. Size of the logo/s and text is your choice, however the text must be legible and the GC and JAS-ANZ logos must be of the same size.

Where the logo is used on stationary, it must be used in conjunction with your certification details.



QUALITY MANAGEMENT SYSTEM CERTIFIED



AS/NZS ISO 9001:2008  
Registration No: xxxx

SAFETY MANAGEMENT SYSTEM CERTIFIED



AS/NZS 4801:2001  
Registration No: xxxx

ENVIRONMENTAL MANAGEMENT SYSTEM CERTIFIED



AS/NZS ISO 14001:2004  
Registration No: xxxx